

Milano



Comune di Milano



**APPLICATION FORM FOR ADVERTISEMENT DISPLAY**

**3.2 UP TO 3 MONTHS DISPLAY**

To:  
COMUNE DI MILANO - Settore Pubblicità

**TYOLOGY OF ADVERTISEMENT DISPLAY**

<input type="checkbox"/> WRAPPING	<input type="checkbox"/> FLAG
<input type="checkbox"/> STANDARD	<input type="checkbox"/> GROUND BASED STRUCTURES
<input type="checkbox"/> LARGE STRIPED BANNER	<input type="checkbox"/> _____
FROM (DAY, MONTH, YEAR) _____ TO (DAY, MONTH, YEAR) _____	

The Company .....  
located in (specify Town)..... address.....

Post Code ..... tel. .... fax<sup>1</sup> .....

E-Mail .....

Fiscal Code/TAV code ....., registered in the Business Register of (specify Province) ..... with Registration No....., or not registered for the following reasons:

.....  
.....

represented by Ms/Mr/Mrs ..... born in ..... on ..... address (specify Residence) ..... Postal Code ..... tel. .... fax ..... as (specify position – i.e. President, Legal Representative, etc... ..

**APPLIES,**

<sup>1</sup> The communication of a fax numbers is compulsory, as to give Comune di Milano the chance to send any communications regarding the Application and to have a proof of knowledge. The communication by fax will be considered received by the addressee when the transmission report confirms that the fax has been correctly transmitted: the Administration does not need to provide any further evidence of the successful communication. Comune di Milano will not be responsible in case of changes in the addressee's contact data or in case of any problems due to third parties, chance or force majeure.

pursuant to and in accordance with art. 4 of the existing "Regolamento comunale sulla pubblicità e applicazione del diritto e dell'imposta sulla pubblicità", the permission to display the above mentioned advertisement typologies and, if necessary, the permission to occupy the public area interested by advertising activities/structures, and, for these reasons,

**DECLARES**

- to be aware of and to accept the provisions established by "Regolamento per l'Applicazione del Canone per l'Occupazione di Spazi ed Aree Pubbliche (COSAP)" – approved with Deliberazione by Consiglio Comunale No. 11 – 21/02/2000 and its subsequent amendments), especially as far as arts. 14 and 16 provision 3;
- to attach or  not to attach receipt of payment of preliminary fees on ccp No. 52911203 (in Reason for payment Specify "Spese istruttoria Pubblicità") calculated as specified behind.

Regards,

THE APPLICANT OR THE LEGAL REPRESENTATIVE

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TYPOLGY OF ADVERTISEMENT DISPLAY	SI-DES	LUMINO-SITY	POSI-TON	PUBLIC SOIL	MESSAGE	BASE CM	HEI-GHT CM	DE-PTH CM	TAXABLE SURFACE
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
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		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					
		<input type="checkbox"/> N <input type="checkbox"/> E <input type="checkbox"/> L		<input type="checkbox"/> Y <input type="checkbox"/> N					

**N=NOT LUMINOUS    E=ENLIGHTENED    L=LUMINOUS**

<b>TYPOLGY OF ADVERTISEMENT DISPLAY</b>
BUILDING WRAPPING
STREET WRAPPING
ADVERTISEMENT ON AUTOMATIC RESTROOMS
STANDARD
FLAG
GROUND BASED STRUCTURE
BANNER

STREET/SQUARE/AVENUE...	STREET No.	DA-SH	GEOGRAPHICAL DATA	POLE No.	POLE TYPOLOGY	MATERIAL	BACKGROUND COLOUR	COLOUR OF THE TEXT	ZONE (A-B-C-D-E)
					<input type="checkbox"/> A2A <input type="checkbox"/> ATM				
					<input type="checkbox"/> A2A <input type="checkbox"/> ATM				
					<input type="checkbox"/> A2A <input type="checkbox"/> ATM				
					<input type="checkbox"/> A2A <input type="checkbox"/> ATM				
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CODE	POSITION	CODE	POSITION
A	VEHICLE	N	WINDOW
B	TRIPOD	P	POLE
C	CONSTRUCTION SITE	Q	PUBLIC SOIL
E	ROOF	S	STADIUM OR SPORTS FACILITY
F	OTHERS	W	EXHIBITION - INNER
G	BANNER	U	FANLIGHT
I	FACADE	V	SHOP WINDOW
L	AWNING		

